

**Kurt Beren Geiger**  
**Curriculum Vitae**

**EMPLOYMENT**

MUSTASCH REKLAMBYRÅ, Stockholm, Sweden  
August 2018 to present  
Senior Copywriter

DIGITASLBI NORDICS, Stockholm, Sweden  
September 2014 to April 2018  
Senior Copywriter  
Clients such as Husqvarna, Radisson Blu, Sandvik, Scania, Smakis and Yoplait.

FREELANCE CREATIVE, Stockholm, Sweden  
April 2014 to September 2014  
Agencies like DigitaSLBi in Gothenburg and Stockholm; Onemotion IMC in Stockholm; Mustasch Reklambyrå in Karlskrona; Scholz & Friends in Düsseldorf and Innocean Worldwide in Frankfurt.

AMSTERDAM WORLDWIDE, Amsterdam, Netherlands  
January 2014 to February 2014  
Freelance Creative  
Pitch participation for pan-European Škoda account.

INNOCEAN WORLDWIDE, Frankfurt, Germany  
March 2012 to August 2013  
Associate Creative Director  
Creative lead for pan-European, integrated work for Kia and Hyundai.

JWT, Düsseldorf, Germany  
March 2011 to February 2012  
Senior Copywriter  
Pan-European, integrated work for Mazda. Creative lead in WPP dedicated unit "Cosmo - Team Mazda Europe" consisting of JWT, Wunderman and Mindshare.

McCANN ERICKSON, Düsseldorf, Germany  
January 2009 to February 2011  
Senior Copywriter  
Pan-European, integrated work for NESTEA. Creative lead for Eastern European Toshiba projects. Other clients such as Arla, L'Oréal, Opel and Sony Ericsson.

EHRENSTRÅHLE BBDO, Stockholm, Sweden  
December 2007 to December 2008  
Copywriter  
International clients such as ABB, Aqeri, Nynas and SCA-Tork. Creative lead for Aqeri and SCA-Tork.

POOL KOMMUNIKATIONSBYRÅ, Stockholm, Sweden  
Freelance Copywriter  
October 2007 to November 2007  
Creative lead for Scandinavian Airlines.

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**EMPLOYMENT [continued]**

VOLLEY REKLAMBYRÅ, Stockholm, Sweden  
Freelance Copywriter  
August 2007 to September 2007  
Digital communications for Sony Ericsson.

JWT, Düsseldorf, Germany  
February 2004 to June 2007  
Copywriter  
Pan-European, integrated work for Mazda.

FREELANCE COPYWRITER, Berlin, Germany  
January 2003 to February 2004  
Agencies like Volley and Sandler Mergel in Stockholm; cosmoblond and  
Q Mindware in Berlin and InterOne BBDO in Wiesbaden.

CAPPUCCINO REKLAMBYRÅ, Stockholm, Sweden  
February 1999 to December 2002  
Copywriter & Web Project Director  
Clients such as ABB, AGA Gas, Carta Booz Allen & Hamilton, Ericsson, Škoda and SWECO.

**AWARDS**

Danish Digital Awards 2017, Shortlist, Websites - Microsites  
One Show 2017, Shortlist, Ambient/Immersive - VR Technology Hardware  
100-wattaren 2016, Nominerad, Internationellt - Singel  
Cristal Festival 2015, Emerald, Innovative Online Ad  
Epica Awards 2015, Bronze, Online Ads  
The Lovie Awards 2015, Shortlist, Online Advertising Rich Media  
One Show 2015, Merit Award, Interactive  
Euro Effie 2014, Silver, Automotive  
International Automotive Advertising Awards 2013, Bronze, Catalog Sport  
Cannes Lions 2012, Shortlist, Direct Lions  
Mobius Awards 2009, Certificate for Outstanding Creativity  
Viral Film Festival 2009, Présélection pour le Prix de l'extrême  
Creativity Awards 2006, Platinum, Consumer Print  
Creativity Awards 2006, Merited, Consumer TV  
100-wattaren 2001, 50 Watt, Producentreklam

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**EDUCATION**

STOCKHOLM UNIVERSITY, Stockholm, Sweden  
Institute of Communication and Advertising, IHR  
Master of Arts in Marketing Communication, August 1998  
Thesis "Värdebaserad kulturell varumärkeslösning" featured in the December 1998 issue of Teoretiska  
Informationer published by Sveriges Informationsförening.

CARSON/ROBERTS CREATIVE COURSE, Los Angeles, California, USA  
October 1987 to March 1988  
Sponsored by the Western States Advertising Agencies Association. Selected and limited admittance  
with well-known instructors such as Lee Clow.

ADVERTISING CENTER, Los Angeles, California, USA  
January 1987 to April 1987  
Completed the Creative Concepts courses I & II.

PEPPERDINE UNIVERSITY, Malibu, California, USA  
Bachelor of Arts in Communications, April 1986  
Major in advertising, minor in marketing  
Member of the American Advertising Federation Student Advertising Club, 1984 to 1986.

**LANGUAGES**

Native in English. Fluent in Swedish.  
Good command of German and Norwegian.

**REFERENCES**

Provided upon request.